

# *ASFA* American Sports & Fitness Association®

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## **ASFA and Geri-Fit Announce a Strategic Partnership**

The American Sports and Fitness Association is pleased to announce its new partnership with Geri-Fit in Tucson, Az. ASFA recognizes Geri-Fit's commitment to providing quality senior fitness and quality of life instruction for the older adult community.

As a leading [personal training](#) and fitness certification provider, ASFA recognizes and appreciates the need for a fitness innovator like Geri-Fit. Their team delivers a commitment to instructional fitness that enhances physical fitness, social skills, and a healthier lifestyle for seniors.

Additionally, we are excited to proudly display Geri-Fit's logo on ASFA's Partner Page with other leaders in the industry, such as [MyCPR NOW](#) - the leading online CPR and First Aid Certification provider, Human Kinetics - the leader in fitness texts and manuals provider, HPSO - the largest healthcare insurance provider and many others.

The ASFA logo consists of the letters "ASFA" in a bold, red, italicized serif font. A registered trademark symbol (®) is located at the top right of the letter "A". A solid red horizontal line is positioned directly beneath the letters.