



**Geri-Fit® Instructor License  
New for 2017!**

# Geri-Fit® Overview



- Evidence-based group strength training exercise program for older adults of all senior ages and fitness levels.
- Recognized as a Tier III (highest level criteria) evidence-based Health Promotion/Disease Prevention program by the National Council on Aging (NCOA), the Administration on Aging (AoA) and the Administration for Community Living (ACL).
- Requires only a set of dumbbells, a stretch band, and sturdy chairs.
- Pre-qualifications for becoming a certified Geri-Fit® instructor: minimum of 3 years experience either teaching group fitness classes, yoga or personal fitness training, or comparable experience in working with older adults, health coach presenter, evidence-based program leader, or degree.

**Geri-Fit's Instructor Training Program is approved  
for 2.0 CECs by ACE, and 2.0 CEUs by NSCA.**

# Types of people who qualify for a Geri-Fit® Instructor License



- Entrepreneurs who are looking to start their own business offering health and wellness programs to seniors or adding to an already established business as an additional exercise service
- Personal Trainers, group fitness instructors, and health coaches
- Evidence-based program leaders who are currently teaching fall prevention or CDSME programs as a 1099 vendor or contractor; or
- Physical Therapists or Nurses who are teaching EBPs at retirement communities, assisted living, or skilled nursing homes on a contractual basis
- Member of an elder group who would like to bring this program to their church or faith-based organization
- Tai Chi, Zumba, Body Sculpting™, FLEX, yoga, or walking instructors who would also like to teach Geri-Fit®

# Geri-Fit® License Information



## Includes:

- Hard copy, 200-page Geri-Fit® Instructor Training Manual
- 2 DVDs: sample group class and body part training
- Fast, easy online access to help get you trained and certified right away, or attend a live, 8-hour Master Trainer-led workshop at select locations in the U.S.
- Eight, preformatted Geri-Fit® lesson plans that can be used for group classes or personal fitness training workouts
- Marketing materials and ads to promote your classes
- Proposals and contracts to help launch your business
- Free sample press releases and ongoing online support

# Geri-Fit® Instructor License Pricing



## Geri-Fit® Instructor License Package

License Cost:	\$ 950 + \$16 S/H
Annual license renewal:	\$ 150
Training and certification (one instructor):	included in cost
Each add'l instructor training:	\$ 315 (each)

# Why Choose Geri-Fit®?



- Evidence-based, Tier III program
- Ongoing program; participants continue month after month while they continue to build strength, improve balance, and manage chronic diseases
- Recognized by the NCOA, AoA, ACE, NSCA, and Medicare health plans
- Safe and effective, thoroughly tested, tried and proven program that's been offered nationally for over 20 years
- Excellent post-rehab exercise program for hips and knees
- Eight, pre-formatted lesson plans for group classes or one-on-one personal fitness training
- Only need a set of dumbbell weights, a stretch band, and a sturdy chair to participate (participants bring their own weights or weights are provided at the facility)
- Use of Geri-Fit® trademark brand
- Caters to the fastest-growing fitness market: older adults over the age of 70, but any age can still participate
- Freedom to price the program as a class; option to offer it free to "Silver" member health plans
- Eye-catching marketing materials
- Turn-key ready, easy training; can be offered within two weeks of training
- Ongoing email and phone support
- Free listing on **gerifit.com**

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ENDORSED

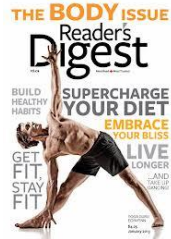
# Geri-Fit® Requirements



- Offer classes at a senior center, church, retirement community, yoga studio, hospital, country club, or other approved facility that has an open area with 20 to 30 sturdy banquet style chairs
- License fee: \$950 one time only, then a \$150 annual renewal fee
- Professional Liability Insurance and a Certificate of Insurance naming Geri-Fit Company LLC as an Additional Insured
- Instructor must be certified in CPR (additional certifications may be required by the facilities where classes are offered)
- Instructor must have a computer and internet access and either complete an online training program (20-25 hours), OR attend a live, Master Trainer-led one-day eight hour certification at a location where it is being offered
- All Licensed instructors are required to take an 80 question Written Examination in order to receive their Certificate of Completion.

# Geri-Fit® in the News!

## Your publication is next!







For more information, contact  
1-888-GERI-FIT (1-888-437-4348) ext. 2  
or visit our Licensing page at [gerifit.com](http://gerifit.com)  
or email Barbara Silverman, Director of Licensing, at  
[bsilverman@gerifit.com](mailto:bsilverman@gerifit.com)