

ASSOCIATE PROFILES

NNL Architecture



► NNL Architecture is a full-service, architectural and interior design planning firm that manages projects from conception to completion without additional capital costs. Specializing in health and wellness facilities, with expertise in recreation and aquatics, the company sees the client as the principal member of the team on projects. NNL handles capital, asset, and facility management as well. For more information, contact the company at 303-564-6057; nnlarch.com. —

TowelHub

Available Sizes

- Economy White GYM Towels 15x25 20x40
- Premium White & Color GYM Towels 16x27 22x44
- Bleach Shield™ GYM Towels 16x26 24x48
16x28 24x50
16x30 27x54

Buy Online: www.TOWELHUB.com Toll Free: 1.800.670.2368

► TowelHub is a wholesale supplier of terry towels to health clubs, athletic centers, locker rooms, and golf and country clubs throughout the U.S. Easy online ordering, low prices, and convenient, rapid shipping distinguish TowelHub, as these services simplify operations for customers. For more information, contact the company at 800-670-2368; towelhub.com. —

ASSOCIATE NEWS

Club Apps

► Club Apps is a provider of custom mobile apps for health clubs that encompass the entire member and prospect experience, integrate fitness technologies, and provide portals of member engagement for every facet of the club. That includes member and prospect push alert notifications. Each feature is optional, customizable, and interchangeable at any time—clubs simply select those that they like. The app is specifically designed to capture each club’s personality and brand experience. For more information, contact the company at 855-367-7379; clubapps.com. —



Geri-Fit, LLC

► Geri-Fit is a progressive resistance group strength-training routine for older adults of all ages and fitness levels, with exercises performed seated in chairs with dumbbells that are two pounds or heavier. This licensed program can be purchased by health clubs, senior living communities, and wellness centers; it recently earned Title III-D status from the National Council on Aging (NCOA) and the Administration on Aging (AoA) as an evidence-based, disease prevention system. The U.S. Centers for Disease Control and Prevention (CDC) also is reviewing it as an evidence-based program for people with arthritis. For more information, contact the company at 951-694-6873; gerifit.com. —



Ojmar US



► The new Cambridge Sports Center, at Cambridge University, in Cambridge, England, has chosen Ojmar’s unique locking systems to meet the needs of the center’s clients, while offering easy management and maintenance for its staff. Ojmar’s OCS Touch system, which allows users to activate and deactivate the lock by simply entering a four-digit code of their choosing, is being utilized in the center’s team changing rooms. To accommodate the center’s RFID network, Ojmar employed its OTS RFID system. As a result, users can, with a single click, activate and deactivate the lock by simply pressing their card on the lock’s top. Both systems are highly durable, IP55-certified for water resistance, and managed via a single software system. For more information, contact the company at 888-795-5588; ojmar.com. —